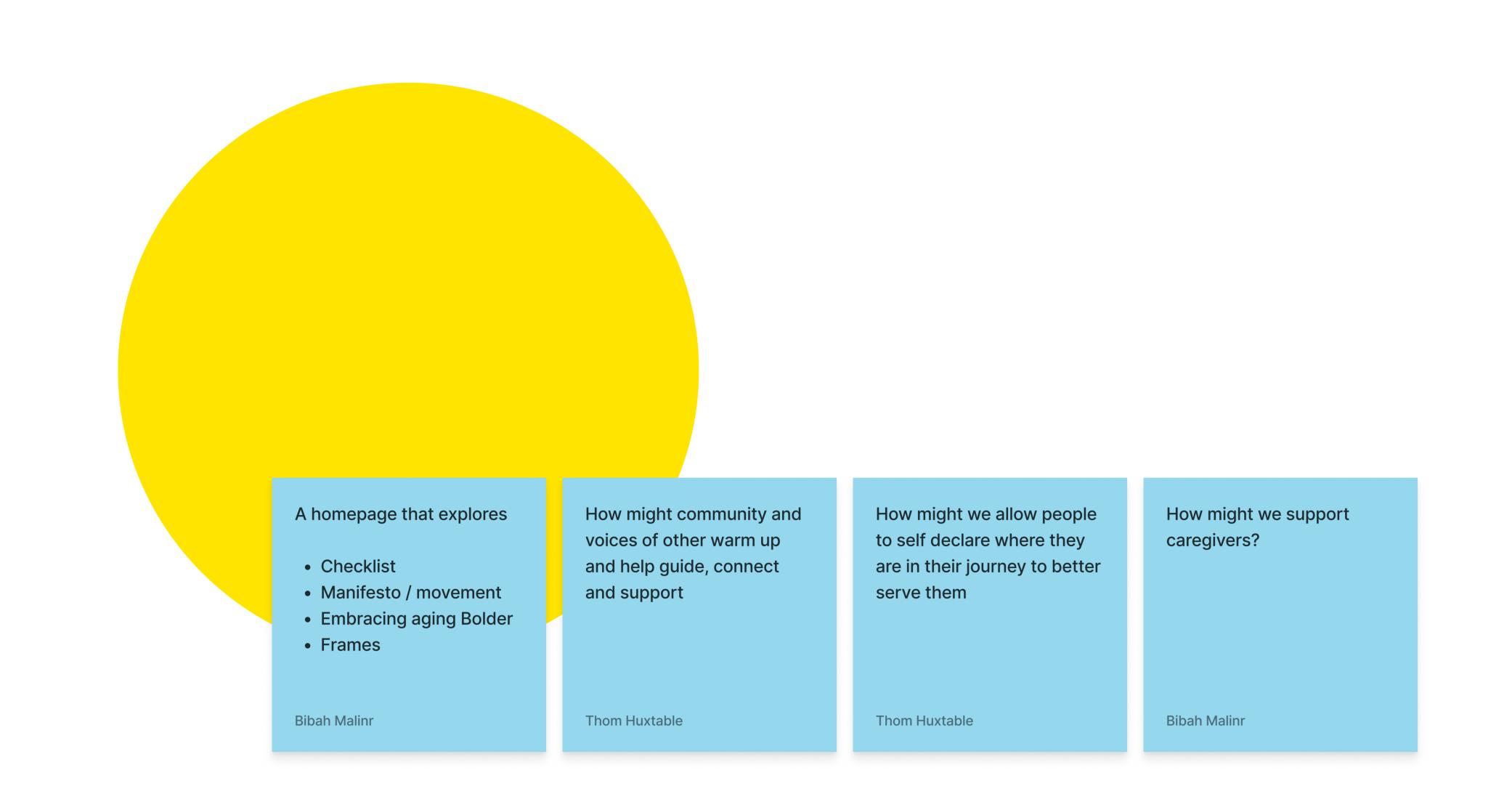
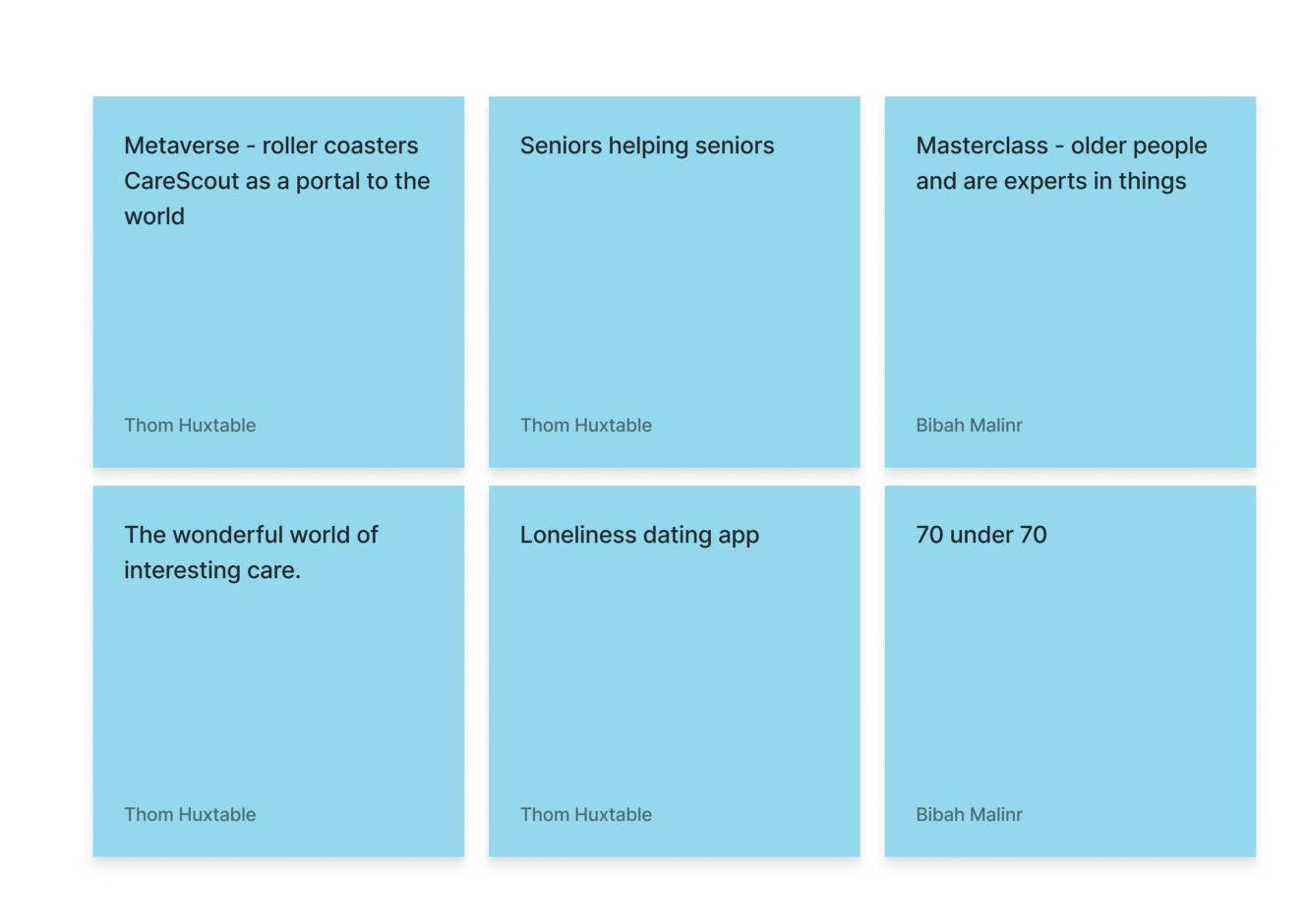
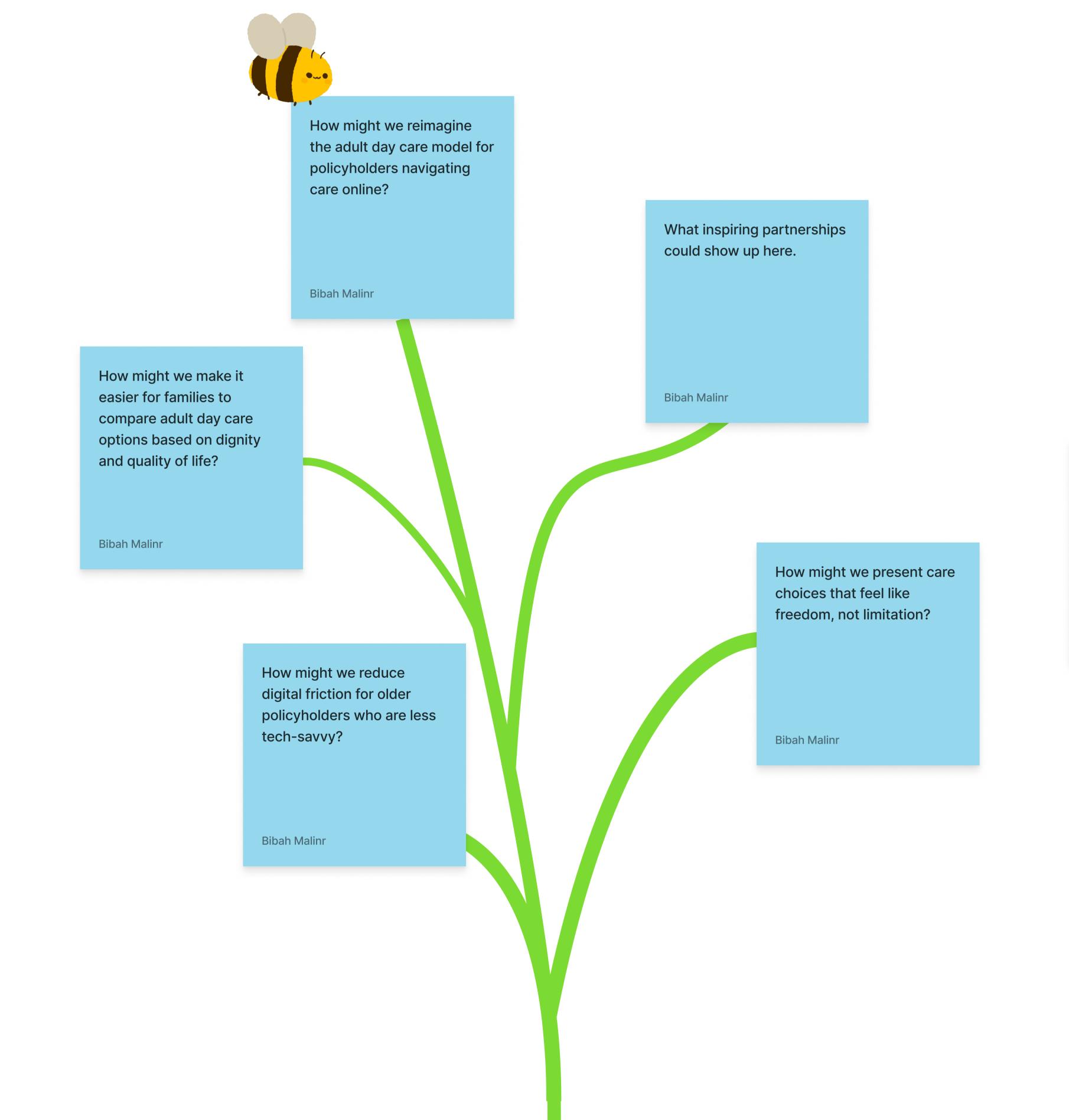
#### CareScout Ideation Garden

### From Insight to Impact - Growing Ideas Rooted in Dignity, Trust, and Care

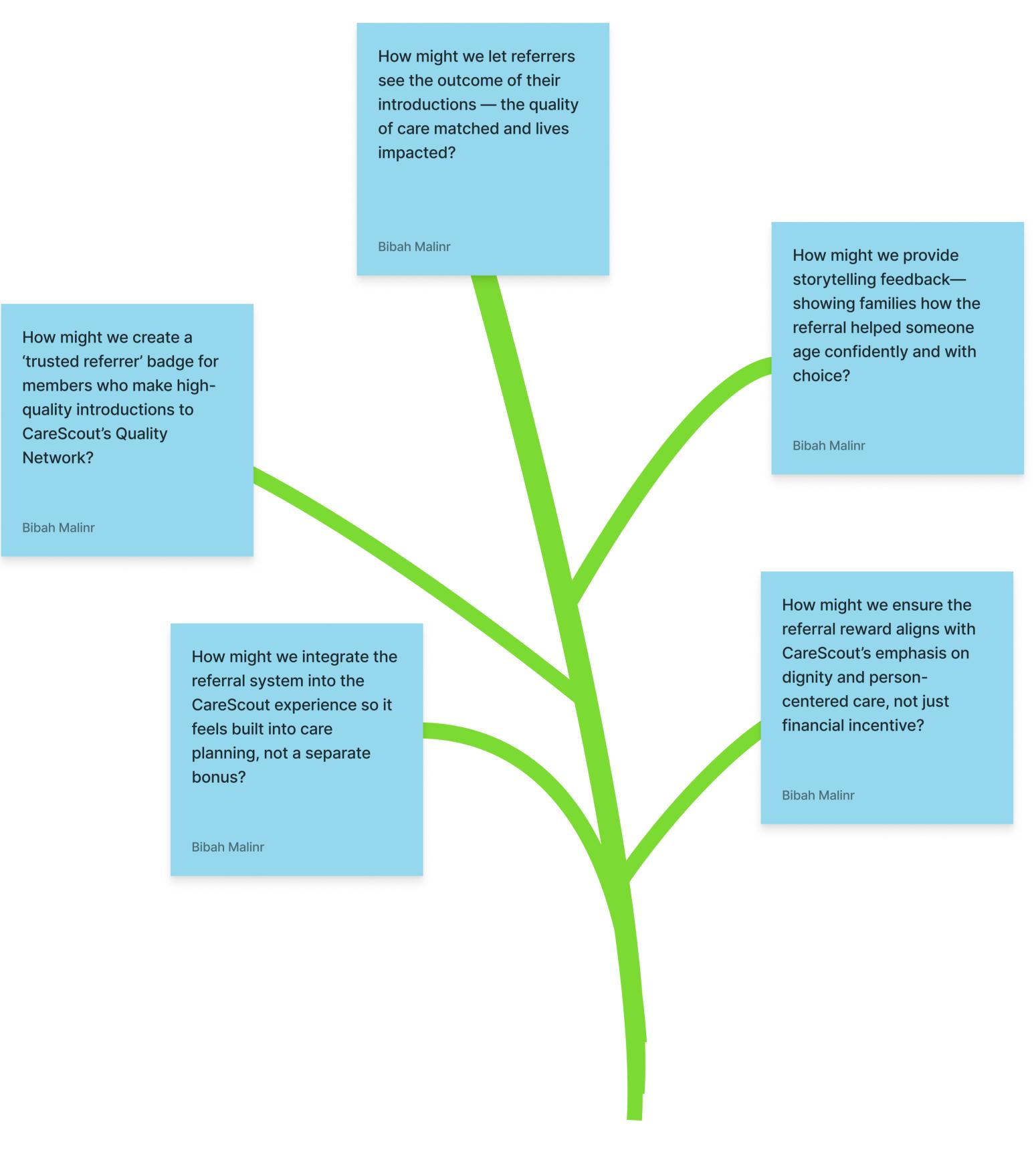




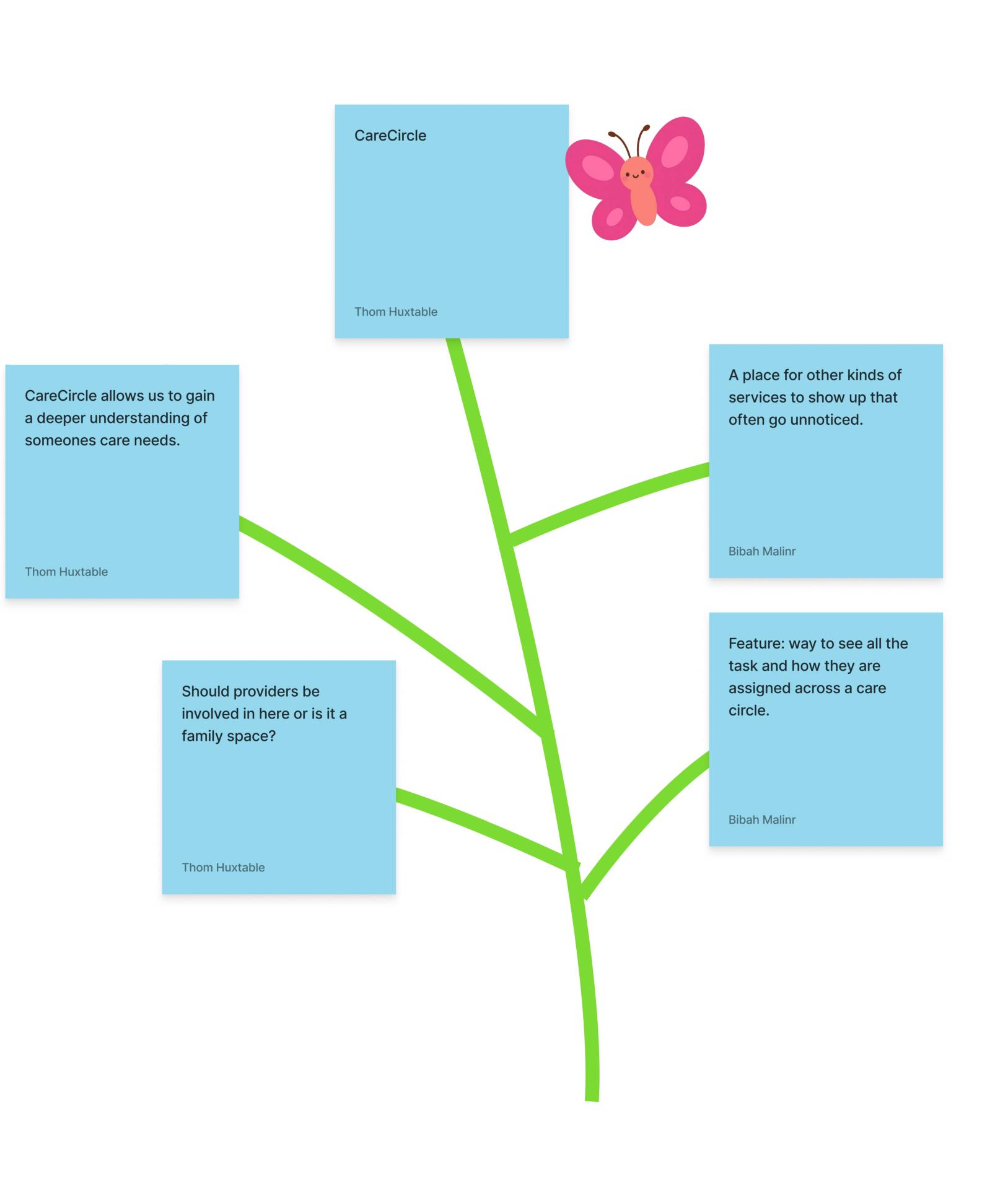
CareScout as a platform - the pass it on?  Psst! secrets from the expereinced	The wonderful world of care	The home hospital - a range of home equipment but feels more ikea than the infirmary.	Knitting club - world record of quilt - made by everyone we care for across the country all together to break the record 25,000sq	Metaverse - roller coasters CareScout as a portal to th world
Thom Huxtable	Bibah Malinr	Thom Huxtable	Thom Huxtable	Thom Huxtable
Sponsor family reunions	Scholarships	Recycling equipment - facebook market place of aging - i have this and i need this	CareScout university Upskil	Pets care.
Thom Huxtable	Thom Huxtable	Thom Huxtable	Thom Huxtable	Bibah Malinr



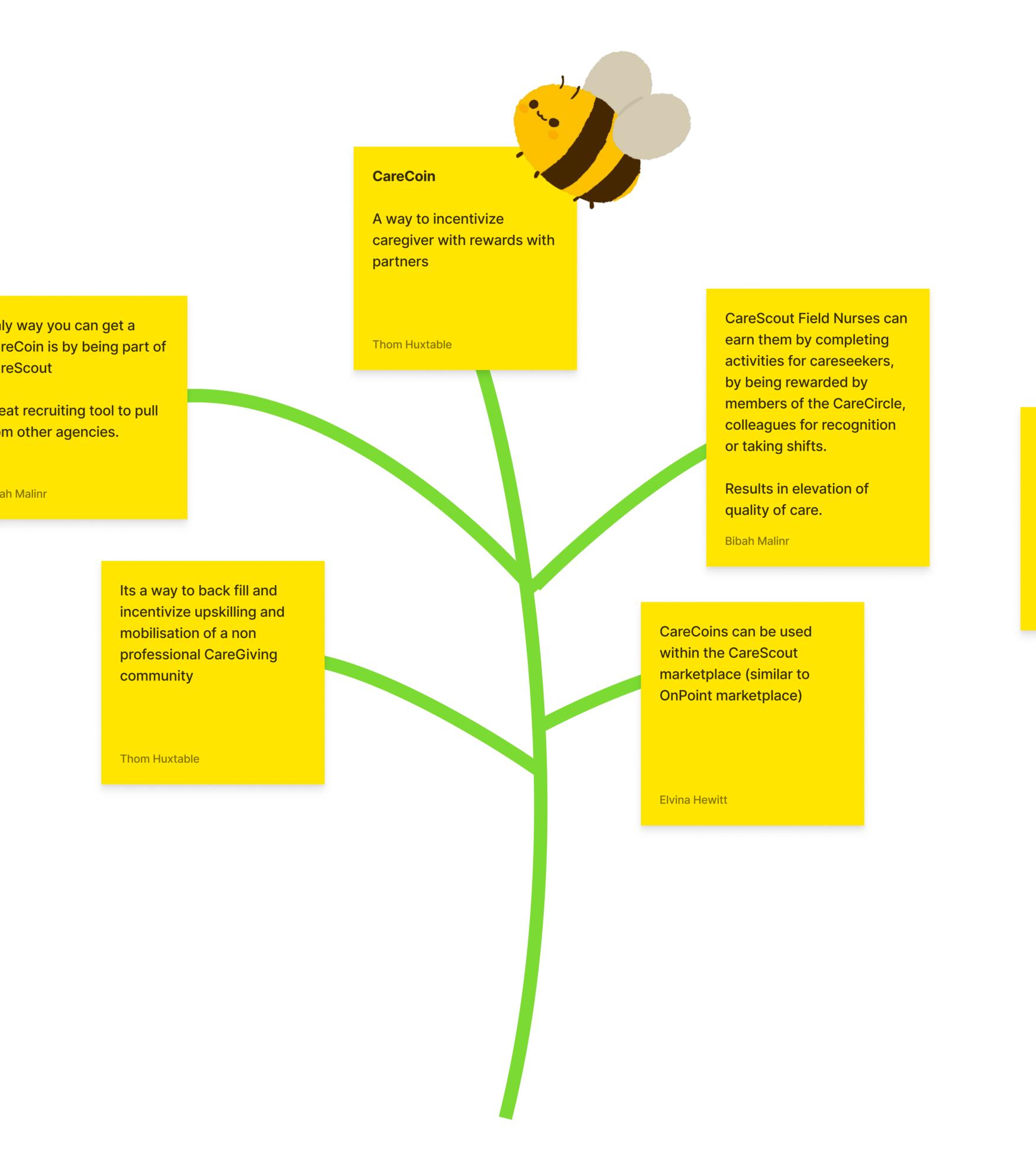
What does dignity look like for policyholders when interacting with adult day care online and how can the experience reflect that?



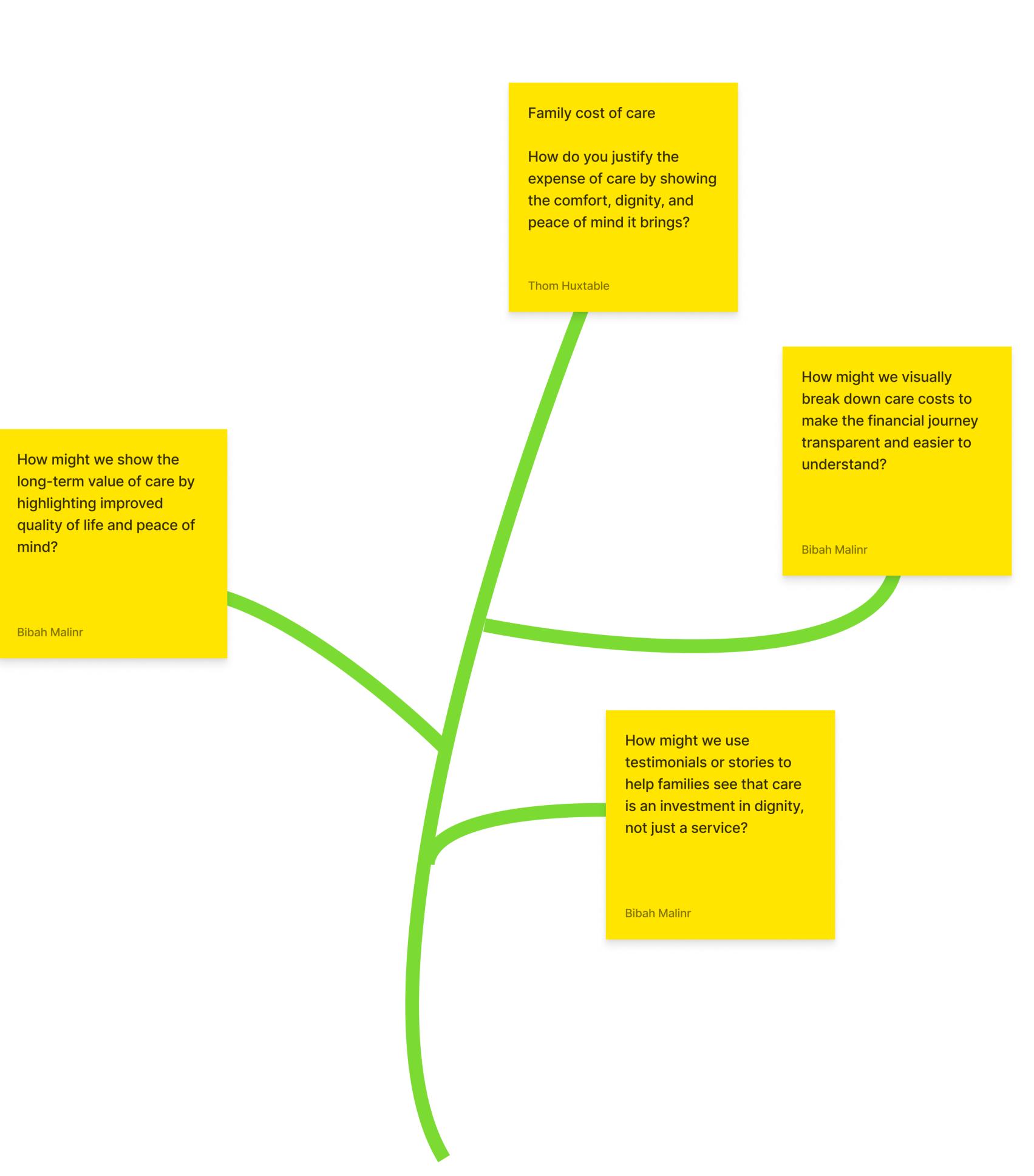
Design a referral system that grows CareScout's community of trust, not just its network of leads.



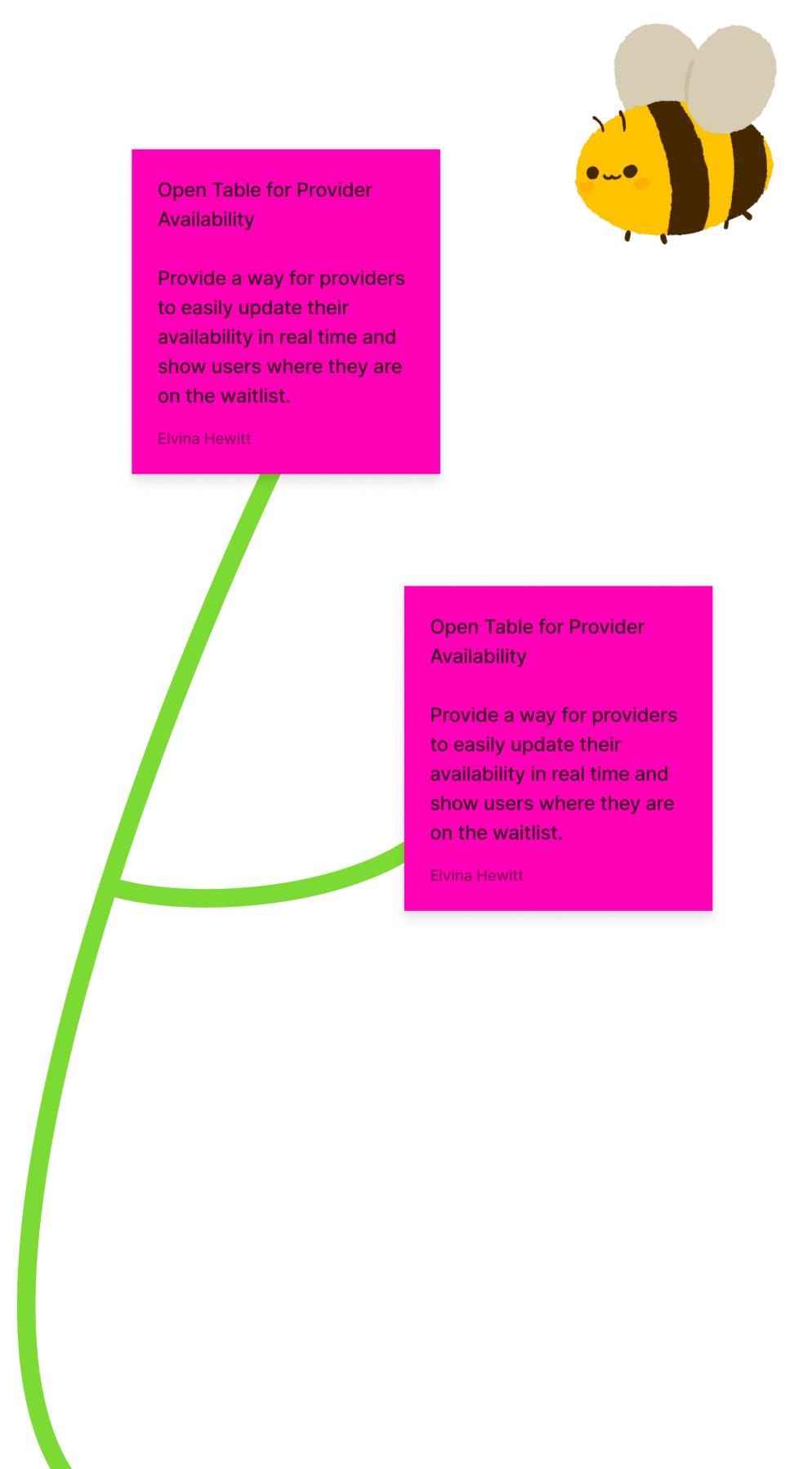
How might we design a platform for the family to coordinate care



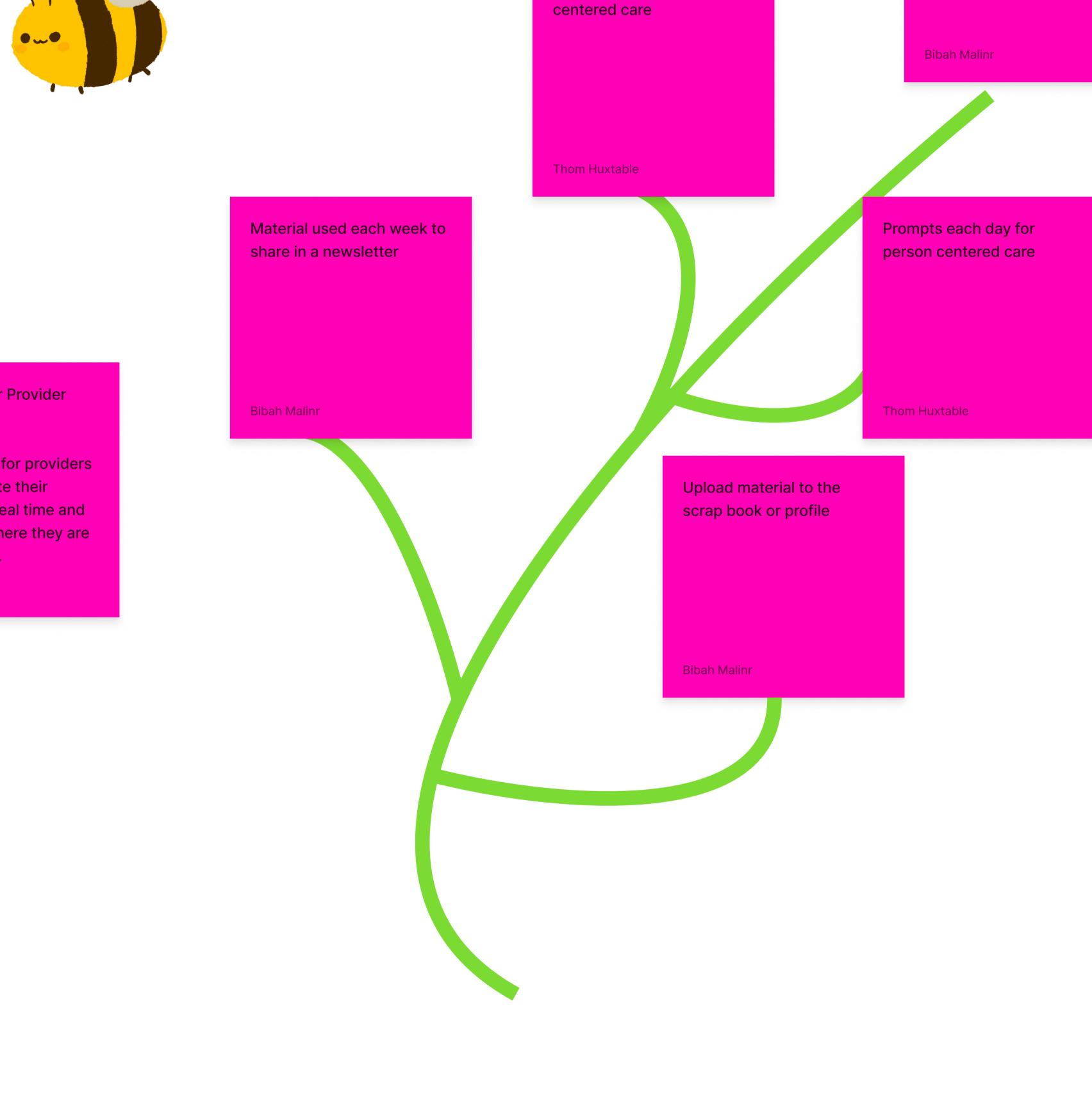
How might we incentivize caregiving and drive connections



How might we incentivize caregiving and drive connections?



How might we provide users with availability of providers services?



How might we support the understanding and delivery of person centered care?

## User Insights

# Opportunities & Ideas

## Brand & Emotions

Defining how CareScout feels through tone, visuals, and storytelling that inspire confidence, empathy, and connection across every interaction.

Turning insights into ideas, How might we simplify in journey, reward trust, and design tools that reflect dignity and care

Defining how CareScout feels through tone, visuals, and storytelling that inspire confidence, empathy, and connection across every interaction.